

ISSUE DATE	EVENT COVERAGE	PRODUCT GUIDES	BONUS DIST.	SUPPLEMENTS*	AD CLOSE	MATERIAL DUE
JANUARY						
1/4	CES Preview		CES (w/HGHD)	Hollywood Is High-Def	12/14	12/21
1/11	CES Wrap	Cine Mercado			12/21	12/29
1/18		Horror			12/30	1/8
1/25		Kidvid			1/8	1/15
FEBRUARY						
2/1		Health/Fitness			1/15	1/21
2/8	Oscar nominations	Christian/Family/Easter			1/23	1/28
2/15	Toy Fair Preview	Earth Day			1/30	2/4
2/22	Toy Fair Coverage	Documentaries			2/5	2/11
MARCH						
3/1	SXSW Preview		SXSW		2/12	2/18
3/8		Cine Mercado			2/19	2/25
3/15	Oscar winners				2/26	3/4
3/22	SXSW wrap	Comedy			3/5	3/11
3/29		Mother's Day			3/12	3/18
APRIL						
4/5		Health/Fitness			3/19	3/25
4/12		Father's Day			3/26	4/1
4/19		Horror			4/2	4/8
4/26	Latino DVD Awards	Cine Mercado, Kidvid			4/9	4/15
MAY						
5/3					4/16	4/22
5/10					4/23	4/29
5/17	Cannes	Cine Mercado			4/30	5/6
5/24					5/7	5/13
5/31		Health/Fitness			5/14	5/20
JUNE						
6/7					5/21	5/27
6/14	E3	Kidvid			5/28	6/3
6/21	E3 Wrap	Halloween/Horror				
6/28		Documentaries			6/4	6/10
					6/11	6/17

* Supplements have different ad and material deadlines.

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JULY						
7/5		Family/Christian			6/18	6/24
7/12		Cine Mercado			6/25	7/1
7/19	Comic-Con Preview	Horror			7/2	7/8
7/26		Kidvid	Comic-Con†	Agent DVD	7/9	7/15
AUGUST						
8/2	Comic-Con Wrap	Health/Fitness			7/16	7/22
8/9		Cine Mercado			7/23	7/29
8/16		Q4 Preview/Holiday			7/30	8/5
8/23		Documentaries			8/6	8/12
8/30		Tweens			8/13	8/19
SEPTEMBER						
9/6		Kidvid			8/20	8/26
9/13		Cine Mercado			8/27	9/2
9/20	CEDIA Show Issue		CEDIA	Hollywood Is High-Def	9/3	9/9
9/27	CEDIA Wrap				9/10	9/16
OCTOBER						
10/4					9/17	9/23
10/11	Reaper Awards	Horror	Reaper Awards		9/24	9/30
10/18	Reaper Awards Wrap	Cine Mercado			10/1	10/7
10/25				Women in Home Entertainment	10/8	10/14
NOVEMBER						
11/1	Blu-Con 3.0, AFM Issue	Independent Film	Blu-Con 3.0, AFM		10/15	10/21
11/8	Blu-Con 3.0, AFM Wrap	Cine Mercado			10/22	10/28
11/15		Health/Fitness			10/29	11/4
11/22					11/5	11/11
11/29					11/9	11/15
DECEMBER						
12/6		Black History Month			11/19	11/25
12/13		Cine Mercado			11/29	12/3
12/20					12/3	12/9
12/27	Year in Review				12/8	12/13

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