



Presented by Home Media Magazine

LATINO DVD AWARDS

April 28, 2009 | Museum of Latin American Art | 628 Alamitos Ave. Long Beach, CA 90802

Sponsor Provided Materials

- Signed application & contract, ad materials if applicable, and full payment due to Kaitlyn DeWard, kdewaard@questex.com, **April 16, 2009**.
- Award Submission: Complete the Official Entry Form online. All entries are due **March 17, 2008**.
- Program Ad: send to msebayan@questex.com due **April 16, 2009**.
- Bag inserts (200 copies each): Send to Kaitlyn DeWard, Latino DVD Awards, 201 Sandpointe Avenue Suite 500, Santa Ana, CA 92707 due **April 16, 2009**.
- Registration Names: send to kdewaard@questex.com due by **April 16, 2009**.

PLATINUM Sponsorship

\$5,000

As our most comprehensive package, Platinum sponsorship combines marketing and branding placement before the event and maximum exposure of your company and its products during the event.

- Co-sponsorship of dinner
- Two private tables at dinner
- Co-sponsorship of DVD cocktail party
- Promotional representation on awards stage
- Promotional representation in check-in area
- Promotional representation in gift bag
- Promotional representation in all publicity materials
- Full-page ad in program (if created by Sponsor)
- Half-page ad in program (if created by HMM)
- 16 registrations, valued at \$175 each

GOLD Sponsorship

\$3,750

Our Gold sponsorship package is a valuable way to reach out to the industry by providing optimal exposure in all awards marketing materials and on-site during the event.

- Co-sponsorship of dinner
- One private table at dinner
- Co-sponsorship of opening cocktail party
- Promotional representation on awards stage
- Promotional representation in check-in area
- Promotional representation in gift bag
- Promotional representation in all publicity materials
- Half-page ad in program (if created by Sponsor)
- Quarter-page ad in program (if created by HMM)
- 8 registrations, valued at \$175 each

SILVER Sponsorship

\$2,500

Our Silver sponsorship package offers exposure to the industry through all awards marketing materials and on-site during the event.

- Co-sponsorship of dinner
- Co-sponsorship of opening cocktail party
- Promotional representation on awards stage
- Promotional representation in check-in area
- Promotional representation in gift bag
- Promotional representation in all publicity materials
- Quarter-page ad in program (must be created by Sponsor)
- 4 registrations, valued at \$175 each



For sponsorship inquiries, please contact aflores@questex.com



Presented by Home Media Magazine

LATINO DVD AWARDS

April 28, 2009 | Museum of Latin American Art | 628 Alamitos Ave. Long Beach, CA 90802

SUPPORTING Sponsorship

\$1,500

Make your presence known as a supporting sponsor. This affordable sponsorship is packed with opportunities to be seen at the Latino DVD Awards.

- Promotional representation on seminar stage
- Promotional representation in check-in area
- Promotional representation in gift bag
- Promotional representation in all publicity materials
- Line mention in program
- 2 registrations, valued at \$175 each

GIFT BAG Sponsorship

\$1,000

Your company's logo will appear along side the Latino DVD logo on all the attendee gift bags.

- "Bags provided by" with your logo on all gift bags
- Promotional representation in gift bag
- Promotional representation in all publicity materials
- Line mentioned in program
- *Home Media Magazine* provided bags

LANYARD Sponsorship

\$1,000

Be seen by every attendee. The company branded lanyard ensures that every attendee is aware of your presence at the awards. The lanyard will feature your company's logo and will be handed out to each attendee at registration.

- Logo on all lanyards for badges
- Promotional representation in all publicity materials
- Line mention in program

CUSTOM PACKAGES ARE ALSO AVAILABLE



For sponsorship inquiries, please contact aflores@questex.com