

ISSUE DATE	EVENT COVERAGE	PRODUCT GUIDES	BONUS DIST.	SUPPLEMENTS*	AD CLOSE	MATERIAL DUE
JULY						
7/6	Anime Expo				6/19	7/1
7/13		Cine Mercado			6/26	7/2
7/20	Comic-Con Preview	Q4 Preview/Holiday			7/2	7/9
7/27		Kidvid		Agent DVD	7/10	7/16
AUGUST						
8/3	Comic-Con Wrap	Health/Fitness			7/17	7/23
8/10		Cine Mercado			7/24	7/30
8/17		Kidvid			7/31	8/6
8/24		Documentaries			8/7	8/13
8/31		Tweens			8/14	8/20
SEPTEMBER						
9/7	CEDIA Show Issue	Hardware	CEDIA (just HIHD)	Hollywood Is High-Def	8/21	8/27
9/14	CEDIA Wrap	Cine Mercado	DisplaySearch HDTV		8/28	9/3
9/21					9/4	9/10
9/28				30th Anniversary Special Issue	9/11	9/17
OCTOBER						
10/5		Kidvid			9/18	9/24
10/12	Reaper Awards	Horror	Reaper Awards		9/25	10/1
10/19	Reaper Awards Wrap	Cine Mercado			10/2	10/8
10/26		Valentine's Day		Women in Home Entertainment	10/9	10/15
NOVEMBER						
11/2	Blu-Con 2.0, AFM Issue	Independent Film	Blu-Con 2.0, AFM		10/16	10/22
11/9	Blu-Con 2.0, AFM Wrap	Cine Mercado	TV DVD Awards		10/23	10/29
11/16		Health/Fitness			10/30	11/5
11/23					11/6	11/12
11/30					11/13	11/19
DECEMBER						
12/7		Black History Month			11/20	11/24
12/14		Cine Mercado			11/25	12/3
12/21					12/4	12/10
12/28	Year in Review	Hardware		Hollywood Is High-Def Most Influential Leaders of the Year	12/11	12/15

* Supplements have different ad and material deadlines.

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