

ISSUE DATE	EVENT COVERAGE	PRODUCT GUIDES	BONUS DIST.	SUPPLEMENTS*	AD CLOSE	MATERIAL DUE
JANUARY						
1/2					12/8	12/13
1/9	CES Preview		CES	DEG Celebrates 15 Years	12/12	12/21
1/16	CES Wrap				12/21	1/4
1/23					1/6	1/11
1/30	Oscar Nominations				1/13	1/18
FEBRUARY						
2/6					1/20	1/25
2/13		Earth Day			1/27	2/1
2/20					2/3	2/8
2/27		Christian/Family/Easter			2/9	2/14
MARCH						
3/5	SXSW Preview, Oscar Winners	Fitness	SXSW		2/16	2/22
3/12		Horror			2/24	2/29
3/19		Mother's Day			3/2	3/7
3/26	SXSW Wrap			Digital Drivers	3/9	3/14
APRIL						
4/2					3/16	3/21
4/9		Father's Day			3/23	3/28
4/16		Cine Mercado			3/30	4/4
4/23	Home Media Awards				4/6	4/11
4/30					4/13	4/18
MAY						
5/7		Documentaries			4/20	4/25
5/14	Cannes			10 Most Important Retailers	4/27	5/2
5/21		Kidvid			5/4	5/9
5/38					5/11	5/16
JUNE						
6/4	E3				5/17	5/22
6/11	Licensing Show, E3 Wrap	Family			5/24	5/30
6/28		Halloween/Horror			6/1	6/6
6/25					6/8	6/13

* Supplements have different ad and material deadlines.

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JULY						
7/2					6/15	6/20
7/9	Comic-Con Preview	Cine Mercado	Comic Con	Home Media Insider™ at Comic-Con	6/21	6/26
7/16					6/28	7/3
7/23	Comic-Con Wrap	Comedy			7/6	7/11
7/30					7/13	7/18
AUGUST						
8/6					7/20	7/25
8/13		Q4 Preview/Holiday			7/27	8/1
8/20		Documentaries			8/3	8/8
8/27					8/10	8/15
SEPTEMBER						
9/5	CEDIA Show Issue	Horror	CEDIA		8/17	8/22
9/12	CEDIA Wrap			40 Execs Under 40	8/23	8/28
9/19		Fitness			8/30	9/5
9/26		Kidvid			9/7	9/12
OCTOBER						
10/1					9/14	9/19
10/8					9/21	9/26
10/15		Fitness			9/28	10/3
10/23	Reaper Awards	Cine Mercado			10/5	10/10
10/29	AFM Issue	Independent Films	AFM		10/12	10/17
NOVEMBER						
11/5	AFM Wrap				10/19	10/24
11/12				Women in Home Entertainment	10/26	10/31
11/19		Documentaries			11/2	11/7
11/26		Fitness			11/6	11/9
DECEMBER						
12/3		Black History Month			11/14	11/19
12/10		Horror			11/21	11/28
12/17					11/30	12/5
12/24					12/7	12/12
12/31	Year in Review				12/11	12/14

* Supplements have different ad and material deadlines. ** Formerly Agent DVD

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