

ISSUE DATE	EVENT COVERAGE	PRODUCT GUIDES	BONUS DIST.	SUPPLEMENTS*	AD CLOSE	MATERIAL DUE
JANUARY						
1/3	CES Preview		CES	Home Media Goes 3D	12/15	12/20
1/10	CES Wrap				12/24	12/30
1/17		Cine Mercado			12/31	1/5
1/24					1/7	1/12
1/31	Oscar Nominations	Documentaries, Kidvid			1/14	1/19
FEBRUARY						
2/7					1/21	1/26
2/14		Earth Day			1/28	2/2
2/21					2/4	2/9
2/28		Christian/Family/Easter			2/11	2/16
MARCH						
3/7	SXSW Preview, Oscar Winners	Fitness	SXSW		2/18	2/23
3/14		Horror			2/25	3/2
3/21		Mother's Day			3/4	3/9
3/28	SXSW Wrap			Digital Drivers	3/11	3/16
APRIL						
4/4					3/18	3/23
4/11		Father's Day			3/25	3/30
4/18		Cine Mercado			4/1	4/6
4/25					4/8	4/13
MAY						
5/2					4/15	4/20
5/9		Documentaries			4/22	4/27
5/16	Cannes			10 Most Important Retailers	4/29	5/4
5/23		Kidvid			5/6	5/11
5/30				Blu-ray Disc at 5	5/13	5/18
JUNE						
6/6	E3				5/20	5/25
6/13	Licensing Show, E3 Wrap	Family			5/27	6/1
6/20	E3 Wrap	Halloween/Horror			6/3	6/8
6/27					6/10	6/15

* Supplements have different ad and material deadlines.

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 Just Announced, Seasonal, Kidvid, Comedy, Asian Cinema/Anime, Horror, Documentaries, Girl Power. Ashley Ratcliff / aratcliff@questex.com



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JULY						
7/4					6/17	6/22
7/11		Cine Mercado			6/24	6/29
7/18	Comic-Con Preview		Comic Con	Home Media Insider™ at Comic-Con	7/1	7/6
7/25		Comedy			7/8	7/13
AUGUST						
8/1	Comic-Con Wrap				7/15	7/20
8/8					7/22	7/27
8/15		Q4 Preview/Holiday			7/29	8/3
8/22		Documentaries			8/5	8/10
8/29					8/12	8/17
SEPTEMBER						
9/5	CEDIA Show Issue	Horror	CEDIA		8/19	8/24
9/12	CEDIA Wrap			40 Execs Under 40	8/26	8/31
9/19		Fitness			9/2	9/7
9/26		Kidvid			9/9	9/14
OCTOBER						
10/3					9/16	9/21
10/10					9/23	9/28
10/17		Fitness			9/30	10/5
10/24	Reaper Awards	Cine Mercado			10/7	10/12
10/31	AFM Issue	Independent Films	AFM		10/14	10/19
NOVEMBER						
11/7	AFM Wrap				10/21	10/26
11/14				Women in Home Entertainment	10/28	11/2
11/21		Documentaries			11/4	11/9
11/28		Fitness			11/8	11/11
DECEMBER						
12/5		Black History Month			11/18	11/23
12/12		Horror			11/25	11/30
12/19					12/2	12/7
12/26	No Publication This Week					
	— Year in Review will publish in the January 2, 2012 issue.					

* Supplements have different ad and material deadlines. ** Formerly Agent DVD

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